

Drive Traffic.
Get Results.



SEARCH *solutions*

THE INTEGRATION OF SEARCH, CREATIVE AND MARKETING ANALYTICS.



EXPERIENCE

Never have you met a more passionate group of people, fascinated even obsessed with excellence in search engine marketing. Our clients love our work and you will too.

CLIENTS *we serve*



SEARCHmar.com

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BENEFITS

SEARCH: Generate more web traffic and sales with the right search campaign.

CREATIVE: Great performing landing pages will maximize your conversions.

MARKETING ANALYTICS: Validate the returns on your marketing spend.

search

DO CUSTOMERS FIND YOU WHEN THEY NEED YOU?

Search engine optimization (SEO) is an essential building block in your marketing strategy. Search programs – with the combination of organic and paid – turn browsers into buyers. From keyword selection to meta tags and SEO copywriting, our services generate leads and build brand awareness. We are the specialists in the latest and best online marketing strategies, including mobile marketing and pay-per-call.

creative

HOW WELL ARE YOUR LANDING PAGES WORKING FOR YOU?

Landing pages are a must if you want to raise your conversion rates. Well architected landing pages will give you a distinct competitive advantage over others in your industry. Adding SEO copywriting and website redesign completes the package for stellar online marketing results. With our best practice approach, we'll make sure your online marketing is working as hard as you do!

OUR SERVICES

- ✦ Organic Optimization
- ✦ Paid Search Management
- ✦ Website Redesign
- ✦ SEO Copywriting
 - ✦ Landing Page Optimization
 - ✦ Mobile Search Marketing
 - ✦ Marketing Analytics

marketing analytics

YOUR ONLINE MARKETING IS EXPENSIVE – HOW DO YOU BENCHMARK THE RESULTS?

Search campaign metrics are crucial to know what's working and what's not. Keeping the finger on the pulse of your search campaigns quantifies how your online marketing spend builds brand awareness and generates more great leads. Getting the right information helps you make the right decisions. We provide easy-to-read reports and great customer service, all at your convenience.



“ I loved your ideas and the search campaign increased our brand awareness. Unique visitors from search increased by 76%. Thanks SEARCHmar for being our virtual marketing team. ”

— **Melissa Mertl**, *Marketing Manager*
M Squared, Inc., San Francisco